



Dear Coal Institute Members:

The Summer Trade Seminar is fast approaching. Your help is once again requested regarding sponsorship! This event continues to be one of the premier meetings in the coal industry, and with its tradition of mixing family fun with business, it is second to none. However, this event does not happen without the hard work of a group of dedicated volunteers, and without the support from you, our members and sponsors.

The sponsorship funds you provide not only benefit the STS; they also support The Coal Institute's scholarships and support of related coal education programs. We respectfully request that you consider providing a minimum contribution of \$750. As you look at the various sponsorship opportunities, please consider the BT Prince Past Presidents Sponsorship, Golf Hole signage, T-shirts and Mulligans. The revenue from each of these goes directly to our Educational Funding Program and will help us reach our goal of at least \$4,000 at each of our 3 meetings this current fiscal year. Please note that we are grateful for any financial assistance that you may offer.

The Educational Funding committee received an especially touching letter from a college student who also is a Warrior Coal roof bolter, who is appreciative of the financial support you provided for his continuing education. Please take a minute to read by clicking [HERE](#).

We have some creative sponsorship opportunities. Please review the following information for all the details related to Sponsorship for this summer's meeting.

As always, we thank you in advance for considering sponsorship of this event. My Co-Chair Joe Frye and I look forward to seeing you in Myrtle Beach!!!!

A handwritten signature in black ink, appearing to read "Tim Carr". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Tim Carr
Chair of the Sponsorship Committee

A handwritten signature in black ink, reading "Joe Frye, Jr." in a cursive script.

Joe Frye
Co-Chair of the Sponsorship Committee

2022 TCI Meeting Sponsorship Options

Event Sponsor (One Per Event) \$3,500

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The sponsor's logo will also be showcased in the conference agenda, prominently on signage throughout the event, on the official event T-Shirts and with an advertisement in the conference program.

Motivational Speaker Sponsor (One) \$2,500

The sponsor will have their logo / brand prominently displayed on signage at the meeting, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Golf Tournament Sponsor (One Per Event) \$2,500

The sponsor's logo/brand will be displayed on signage at the meeting, in the conference program and on the official event T-Shirts. The sponsor will be allowed to distribute their logo golf balls, tees, bag tags and/or other golf favors to the golf tournament participants. Signage will be displayed prominently on and off the golf course with the sponsor's logo or brand.

Reception Sponsor (One Per Reception) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Dinner Sponsor (One per Dinner) \$1,500

Each sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

CEDAR Quilt Giveaway Sponsor (Summer Trade Seminar - Exclusive to One Company) \$2,000

One lucky sponsor will have their logo / brand prominently displayed on signage at dinner the last night, thanked during the quilt giveaway, on the agenda for the meeting, on the official event T-Shirts, and prominently on signage throughout the event.

Refreshment Break Sponsor (Summer Trade Seminar - Exclusive to Two Companies) \$1,250

Each sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place each morning of the conference, on the agenda for the meeting, on the official event T-Shirts and prominently on signage throughout the event.

Trade Show Booth (Summer Trade Seminar – Limited to Six Companies) \$1,000

Each sponsor will have their logo displayed on signage at the meeting, on the official event T-Shirts and will have the ability to setup a trade show booth outside the meeting room.

General Sponsor (Multiple) \$750

Each sponsor will have their logo displayed on signage at the meeting, on the official event T-Shirts and in the conference program.

T-Shirt Sponsor - Supporting Scholarships (Summer Trade Seminar - Multiple) \$350

Each attendee and their guests will receive a T-Shirt designed specifically for this year's Summer Trade Seminar and will include your company's logo on the back for continued exposure all year long.

Tee Box Sign – Supporting Scholarships (Multiple) \$250 Shared Hole / \$450 Exclusive Hole

Each sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

B.T. Prince Past Presidents Sponsorship (supports Educational Funding Program)

We encourage individuals to donate in honor of a Past President of The Coal Institute in the amount you choose. (Options are available at the online meeting registration.)

2022 Multiple Sponsorship Savings Options

Commit and Pay for Any TWO 2022 Sponsorships before the 2022 Spring Meeting and the Overall Cost **will be reduced 10%**

Commit and Pay for Any THREE 2022 Sponsorships before the 2022 Spring Meeting and the Overall Cost **will be reduced 20%**

Ex. Spring Event Sponsor \$3,500, STS Reception \$2,000 and Fall Dinner \$1,500

Total = \$7,000

20% Discount = \$1,400

Total Due for All 3 Sponsorships = \$5,600