

## **2022 TCI Meeting Sponsorship Options**

### **Event Sponsor (One Per Event) \$3,500**

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The sponsor's logo will also be showcased in the conference agenda, prominently on signage throughout the event, and with an advertisement in the conference program.

### **Reception Sponsor (One Per Reception) \$2,000**

Each sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, and prominently on signage throughout the event.

### **Dinner Sponsor (One per Dinner) \$1,500**

Each sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program, and prominently on signage throughout the event.

### **General Sponsor (Multiple) \$ 750**

Each sponsor will have their logo displayed on signage at the meeting and in the conference program.

### **CEDAR Quilt Giveaway Sponsor (Summer Trade Seminar - Exclusive to One Company) \$2,000**

One lucky sponsor will have their logo / brand prominently displayed on signage at dinner the last night, thanked during the quilt giveaway, on the agenda for the meeting, on the official event T-Shirts, and prominently on signage throughout the event.

### **Refreshment Break Sponsor (Summer Trade Seminar - Exclusive to Two Companies) \$1,250**

Each sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place each morning of the conference, on the agenda for the meeting, on the official event T-Shirts, and prominently on signage throughout the event.

### **Trade Show Booth (Summer Trade Seminar - Limited to Six Companies) \$1,000**

Each sponsor will have their logo displayed on signage at the meeting, on the official event T-Shirts, and will have the ability to setup a trade show booth outside the meeting room.

### **T-Shirt Sponsor - Supporting Scholarships (Summer Trade Seminar - Multiple) \$350**

Each attendee and their guests will receive a T-Shirt designed specifically for this year's Summer Trade Seminar and will include your company's logo on the back for continued exposure all year long.

### **Golf Tournament Sponsor (One Per Event, Spring and Fall meetings) \$2,500**

The sponsor's logo/brand will be displayed on signage throughout the Fall Conference. The sponsor will be allowed to distribute their logo golf balls, tees, bag tags and/or other golf favors to the golf tournament participants. Signage will be displayed prominently on and off the golf course with the sponsor's logo or brand.

**Tee Box Sign (Multiple Companies) \$250 Shared Hole / \$450 Exclusive Hole**

Each sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

**B.T. Prince Past Presidents Sponsorship (supports Educational Funding Program)** – we encourage individuals to donate in honor of a Past President of The Coal Institute in the amount you choose. (Options are available at the online meeting registration.)

### **2022 Multiple Sponsorship Savings Options**

Commit and Pay for Any 2 2022 Sponsorships before the 2022 Spring Meeting and the Overall Cost **will be reduced 10%**

Commit and Pay for Any 3 2022 Sponsorships before the 2022 Spring Meeting and the Overall Cost **will be reduced 20%**

*Ex. Spring Event Sponsor \$3,500, STS Reception \$2,000 and Fall Dinner \$1,500*

*Total = \$7,000*

*20% Discount = \$1,400*

*Total Due for All 3 Sponsorships = \$5,600*